

## The New England Quarterly circulation: 2200

Ad Size	Art Size	1x	2x	3x	4x
Full-page	4½ x 7"	\$400	\$385	\$370	\$355
Half-page	4¼ x 3½"	\$300	\$290	\$280	\$270
2-page spread	10 x 8"	\$650	\$625	\$600	\$575

Issue date	Issue #	Insertion Order Due	Artwork Due
March	2	January 1	January 15
June	3	April 1	April 15
September	4	July 1	July 15
December	1	October 1	October 15

### Mailing Address

Please mail advertising correspondence to:

Advertising Department  
MIT Press Journals  
238 Main Street, Suite 500 Cambridge, MA 02142  
tel: 617-253-2866  
fax: 617-258-5028  
journals\_ads@mitpress.mit.edu

### Mechanical Requirements

Publisher prefers press-optimized PDFs created in Acrobat Distiller transmitted via e-mail. All fonts must be embedded and a proof must accompany the file. PDF trim size should be at 100% of the journal trim size. Camera-ready artwork will be accepted, if necessary. Please send only black-and-white artwork. Mail artwork as instructed below to address listed on the left; no print ads on disk.

### Placement Requirements

To run all advertisements, publisher requires a signed insertion order that includes the following details: journal name; issue date and number; ad size; ad insertion frequency and rate; advertiser's complete contact information (name, phone, fax, billing address, e-mail).

### Terms

Payment is due 45 days after receipt of invoice. Advertiser cannot cancel reserved ad space on or after insertion order deadline. Clearly mark all ads with journal name and issue date and number. All advertisements are subject to publisher approval. Publisher is not responsible for content of advertisements. All ad rates are subject to change without notice. Call in advance if submitting date-sensitive ads. Publication and due dates may vary.

### Discounts

Agency discount: 15%. No cash discount.

Advertising agencies are responsible for full payment of all advertising ordered for their clients. Agencies forfeit discounts if we do not receive full payment within 45 days of the invoice date.

### Payment Instructions

Checks are to be made payable to MIT Press Journals, drawn against a U.S. Bank and in U.S. funds. Credit card payments are also accepted from AMEX, MasterCard and Visa. If you would prefer to pay by wire transfer, please add \$25.00 to the total amount of your invoice. Follow the instructions below:

Bank:	State Street Bank & Trust Co.
ABA Routing #:	011 000 028
DDA Account #:	42312967 (Pool C)
Fund #:	853B
Swift Code:	SBOSUS3FXXX
Department Name:	MASTER TRUST
Bank Contact:	Jeff Peterson

Journal Name: \_\_\_\_\_